

## DEFINITIONS AND SPECIAL INSTRUCTIONS

**1. Scope of Survey**

This survey covers manufacturers of electric housewares and fans in the United States.

**2. Figures to be reported**

Companies with more than one establishment manufacturing the products covered by this survey are requested to complete a separate report form for each location. If you have not received a separate form for each of your establishments, please call the contact listed on the report form or write to the U.S. Census Bureau for additional forms.

**a. Quantity and value of shipments**

The figures on quantity and value of shipments should include the physical shipments of all products sold, transferred to other establishments within your company, or shipped on consignment, whether for domestic or export sale. The value represents the net sales price, f.o.b. plant, to the customer or branch to which the products are shipped, net of discounts, allowances, freight charges, and returns. Shipments to your own branches should be assigned the same value as comparable sales to unaffiliated customers, i.e., the value includes an appropriate allocation of company overhead and profit. Products bought and resold without further manufacture should not be included in shipments.

*Include* products shipped from your plant with private brand names as well as products shipped under your own company brand name.

**b. Columnar structure of report**

When entering your figures on the original report, please be sure to report the information in the correct columns.

These are: *Column 1— Quantity*  
*Column 2 – Value*

**3. Definitions**

The product detail for this survey is defined according to standard nomenclature for this industry.

**Electrothermal** — Relating to the generation of heat electricity.

**Electromechanical (includes cordless)** — Relating to those appliances having a self-contained electric motor.

**4. Comparability**

If you also report in the Annual Survey of Manufactures (Form MA-10000), the sum of values for item codes shown in column (a) should correspond to the dollar values reported under product class codes indicated in column (b) below:

Current Industrial Reports (Form MA335E)	Annual Survey of Manufactures
Item codes (a)	Product class codes (b)
4171 through 4198	3352111
4301 through 4344 4347 through 4498 4573 through 4597	3352113
4715, 4718, 4789 4345, 4711	3352115 3334149 pt

pt. Part

## REFERENCE LIST

FORM <b>MA335E</b>		
<b>ELECTRIC HOUSEWARES AND FANS (SHIPMENTS)</b>		
Product code	Item code	Item description
		<b>ELECTRIC FANS (Except Industrial type)</b>
3352111111	<b>4171</b>	Window fans (household) permanent, portable and roll-about
3352111113	<b>4191</b>	Ceiling (paddle) fans
3352111115	<b>4198</b>	All other electric fans (except industrial) including electric range hoods, oven hoods, ventilating, exhaust, desk, and wall bracket fans
3352111100	<b>4199</b>	<b>TOTAL ELECTRIC FANS (Sum of item codes 4171–4198)</b>
		<b>SMALL ELECTRIC HOUSEHOLD APPLIANCES, EXCEPT FANS</b>
		<b>Electrothermal type</b>
3352113111	<b>4301</b>	Broilers
3352113112	<b>4312</b>	Coffee makers
3352113119	<b>4323</b>	Deep fat fryers (exclude covers and controls shipped separately)
3352113121	<b>4324</b>	Ovens (include toaster ovens) and roasters (with or without broiler attachments)
3352113123	<b>4329</b>	Hot plates and disc stoves, 1650 watts and less (except built-in units)
3352113125	<b>4339</b>	Waffle irons, sandwich grills, griddles, and combinations
3352113127	<b>4342</b>	Frying pans, skillets (exclude covers and controls shipped separately)
		Air space heaters
		Portable room heaters
3352113129	<b>4343</b>	Fan forced type
3352113131	<b>4344</b>	Other than fan forced type (convector, radiant, etc.)
		For fixed installation, all types
3334149140	<b>4345</b>	Wall and baseboard heating units for permanent installation, excluding glass panel type
3352113135	<b>4347</b>	Other than baseboard, excluding warm air furnaces
3352113137	<b>4360</b>	Electric irons
3352113149	<b>4386</b>	Electric bed coverings (include sheets, mattress covers, comforters, and blankets)
3352113151	<b>4387</b>	Electric heating pads (include foot warmers)
3352113157	<b>4396</b>	Portable humidifiers (include vaporizers)
3352113159	<b>4497</b>	Other small electrothermal food processing appliances including such items as pressure cookers, automatic saucepans, toasters, casseroles, chafing dishes, crockpots (exclude covers and controls shipped separately)

# REFERENCE LIST — Continued

FORM <b>MA335E</b>		
Product code	Item code	Item description
3352113161	<b>4498</b>	<b>SMALL ELECTRIC HOUSEHOLD APPLIANCES, EXCEPT FANS — Continued</b> <b>Electromechanical type (include cordless)</b>  Other small electrothermal household appliances, including such items as immersion heaters, faucet attachments, water heaters, steam radiators, warming trays, food warmers, bottle warmers, hair curlers, curling irons, hair dryers, etc. (exclude covers and controls shipped separately)
XXX	<b>4499</b>	<b>TOTAL SMALL ELECTROTHERMAL HOUSEHOLD APPLIANCES</b> <b>(Sum of item codes 4301–4498)</b>  <b>Electromechanical type (include cordless)</b>
3352113133	<b>4573</b>	Household food mixers (include value of standard attachments sold with mixers)(include hand (portable), stand type, blenders (liquefiers))
3352113145	<b>4583</b>	Household food processors including food choppers, slicers and shredders
3352113147	<b>4584</b>	Household food preparation appliances, except food mixers and food processors (include drink mixers, whippers, juicers, grinders, ice crushers, coffee grinders)
3352113153	<b>4592</b>	Portable air purifiers and portable dehumidifiers
3352113155	<b>4597</b>	All other small electromechanical appliances (include knives, knife sharpeners, scissors, toothbrushes, vibrators, electric razors and dry shavers, can openers, etc.)
XXX	<b>4599</b>	<b>TOTAL SMALL ELECTROMECHANICAL HOUSEHOLD APPLIANCES</b> <b>(Sum of item codes 4573–4597)</b>
XXX	<b>4600</b>	<b>TOTAL SMALL ELECTRIC HOUSEHOLD APPLIANCES, EXCEPT FANS</b> <b>(Sum of item codes 4499 and 4599)</b>
3334149150 3352115193 3352115195 3352115197	<b>4711</b> <b>4715</b> <b>4718</b> <b>4789</b>	<b>PARTS AND ATTACHMENTS FOR SMALL HOUSEHOLD ELECTRIC APPLIANCES</b>  Parts and attachments for small electric appliances Wall and baseboard heating units All other electrothermal in operation (value only) Electromechanical in operation (value only) Other (value only)
XXX	<b>4799</b>	<b>TOTAL PARTS AND ATTACHMENTS FOR SMALL HOUSEHOLD ELECTRIC APPLIANCES</b> <b>(Sum of item codes 4711–4789) (Value only)</b>

8/6/03